

Digital Marketing Intern

What you'll do:

- Assist with social media channels to grow our presence over the short and long term. Forecast social media trends, and keep management in the loop.
- Monitor activity on our accounts and respond as necessary to comments and customer queries in order to foster a positive community.
- Help manage the social media content calendar, planning content in advance for creative approval and get appropriate sign off.
- Writing and editing editorial content like interviews, newsletters and posts to be published on the platform.
- Generate weekly reports and action plans, reporting to management team.
- Constantly be ahead of social media trends, making recommendations on new initiative in line with brand strategy

The ideal candidate:

- Experience working in social media with a background in retail, communications, fashion or high growth tech startups.
- Active experience in all relevant social media channels.
- Experience in creating engaging content and growing social following.
- Proven ability in writing and editing.
- Works well in a rapidly changing environment.
- Ability to recognize and react to relevant events in the external environment suited for social media use.
- Highly organized and able to multitask and prioritize.

Nice to have:

- Customer service experience.
- Experience with Photoshop / Illustrator or video editing desirable.
- A visible/influential online presence on either Twitter or Instagram.

Sounds like you? Send your application to kk@promenadenmanagement.no.